

Call for Papers on Special Issue on
“Agricultural Information Management and Outreach services”

International Journal of Agricultural Extension [ISSN: 2311-6110] is devoted to publishing authoritative empirical research and conceptual contribution building the theory of agriculture extension especially focusing on rural development through practices of agriculture extension. Journal is committed to the improvement of agricultural extension services and practices through the publication of original and empirical research with special focus on extension and rural development. Journal is intending to publish special issue aiming at agricultural information management and outreach services across the world on August 30, 2017.

Rational

Agriculture is the mainstay of humans and sustainability of food chain. Agriculture is one of the prime pillars to feed the mounting population of the world. Global concern is to enhance agricultural productivity to meet the food requirements of forthcoming generations. The accomplishment of this target is directly pertinent to access and availability of updated and relevant information equally essential to foster adoption of agricultural innovations. Effective communication is imperative to enhance adaptations. Agricultural Extension and Rural Advisory services are executed across the globe for the facilitation of farmers in terms of awareness and enhanced adoptions of agricultural innovations. The information receiving and enhanced adoption of farm management practices in the result have a cordial association. Availability of multiple information sources aid advisory services providers and made information seekers access better. These sources are playing a vital role in decision making of farming communities. However, on-farm production is sluggish in major corners of the world and economical position of farming masses entails a wide room for filling. Lack of information on part of communities is one of the vital reasons behind the sluggish performance of agriculture. Farming communities are still reliant upon local and traditional information sources including fellow farmers; infact this reliance is not enough to combat the information hunger. This information gap is evolving situation of developing and developed nations. In this context, there is vital need to grab alternative modalities strategies to meet the information hunger essential for the agricultural boom.

This special issue is emphasized at imploring original contributions from developing as well as developed nations which offer theoretical visions and insights of agriculture, extensions, rural development and communication models and strategies executed at local or national level enable to disseminate valuable lessons for the future. The scope of submissions includes original research, review papers, short communications and book reviews addressing the issues as disclosed above. This particular issue is further divided into following sub-themes;

- Agricultural Information Management and Outreach Services
- Information communication technologies in Agriculture
- Information and behavior change
- Research on information tools effectiveness
- Agricultural information Policy analysis
- Information technologies among genders
- Information in awareness and adoption context
- Modern media tools viability in extension work
- Comparison of multiple information sources
- Information in context of agricultural risks management

- Impact evaluation of information media tools
- Informetric analysis
- Problems with media tools
- e-innovations and e-agriculture

Guest Editors

Prof. Dr. Xu Shiwei
Chief scientist of Agricultural Monitoring and Early-warning Research Team, AII-CAAS

Dr. Yu Wen Associate Professor
Agricultural Information Institute, Chinese Academy of Agricultural Sciences

Managing Editor

Saleem Ashraf
In-Service Agricultural Training Institute, Rahim Yar Khan, Pakistan

Manuscript Submission

Manuscripts should be submitted online at <http://escijournals.net/IJAE/pages/view/Submit> by [registering](#) and [logging in to this website](#). Manuscripts can be submitted until the deadline. Accepted papers will be made available online (as soon as accepted) and will be listed together on the special issue on website. Research articles, review papers, short communications and book reviews are invited. Submitted manuscripts should not have been published previously, nor be under consideration for publication elsewhere (except conference proceedings papers). All manuscripts are refereed through a peer-review process. A guide for authors and other relevant information for submission of manuscripts are available on the [instructions for authors](#) page. [International Journal of Agricultural Extension](#) is an international peer-reviewed Open Access quarterly journal published by ESci Journals Publishing.

Please visit the Authors Guidelines page before submitting a manuscript. Authors are also requested to mention “paper is for special issue” during submission.

Publication Fee

The Article Processing Fee for publication in this special issue is \$100 (One hundred US dolalrs).

Submission Deadline

Deadline for submission is July 31, 2017.



Saleem Ashraf
Managing Editor
International Journal of Agricultural Extension